

Spring Up the Creek Day!

Saturday, May 7 • 10 a.m. to noon clean up
Post clean up street festival on Second Street
Festival Park Second and Perry streets



Become a **Community Hero**

Sponsor Spring Up the Creek Day in Castle Rock!

When you are a sponsor of this creek clean-up event, you exhibit your commitment to your community.

Spring Up the Creek happens once a year and continues to grow in popularity and attendance. There are numerous organization and school groups, families, coworker teams, Town and County staff that participate every year.

Sponsorship Opportunities

GULCH SPONSOR - \$100

- Company booth on Second Street day of event.
- Table, 2 chairs provided.
- Company name listed on Town website - CRgov.com/springup
- Company name on signage placed throughout Festival Park on event day.
- Supporter poster (8 ½ x 11) to display at your business throughout the year showing your community commitment

CREEK SPONSOR - \$250

- Company booth on Second street day of event.
- Table, 2 chairs provided.
- Canopy provided upon request (limited quantities).
- Company logo on signage placed throughout Festival Park on event day.
- Supporter poster (8 ½ x 11) to display at your business throughout the year showing your community commitment.
- Company name listed on Town website - CRgov.com/springup with link to your company website.
 - Average visitors: 75,000 – 95,000 hits per month
 - Two minute views per page
- Event bag distributed to all participants on event day.
 - Promotional item and/or marketing material in event bag
 - Sponsor to provide item (Qty. 200)
- Company name in advertisement with Castle Rock News Press.

RESERVOIR SPONSOR - \$450

- Company booth on Second street day of event.
- Table, 2 chairs provided.
- Canopy provided upon request (limited quantities).
- Company logo on signage placed throughout Festival Park on event day.
- Supporter poster (8 ½ x 11) to display at your business throughout the year showing your community commitment.
- Company logo on Town website - CRgov.com/springup, with a link to your company website.
 - 75,000 – 95,000 hits per month
 - Average visitor / two minute views per page
- Event bag distributed to all participants/on event day.
 - Promotional item and/or marketing material in event bag
 - Sponsor to provide item (Qty. 200)
- Company logo in advertisement with Castle Rock News Press.
- Listed as premier sponsor in post-event press release.
- Company logo on event shirt that is distributed to all participants/sponsors on event day.
- Speaking opportunity at event for company representative.

IN-KIND DONATIONS

- Provide giveaways for raffle ~ donate refreshments, water or tools for participants to clean up the creek.
- Supporter poster (8 ½ x 11) to display at your business throughout the year showing your community commitment
 - Company name on Town website - CRgov.com/springup

For more information call - Nikki Bray 720-261-2012